

IAM2014 Winter

Call for Papers

International Conference on Innovation and Management (IAM2014W)

Date: Jan. 20-23, 2014. Venue: Bangkok, Thailand



With the rapid development in e-business and technology, enterprises are now facing competition that is fiercer than ever before. How to assist enterprises in gaining competitive advantage via business innovation and technologies has become a crucial issue. International Conference on Innovation and Management (IAM2014 Winter) is a venue that allows business stakeholders, researchers and experts worldwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships to promote business innovation and management.

Conference Themes

- E-business (ERP, CRM, E-Learning, BPR, etc.)
- Environment and energy
- Financing and commercializing innovation
- Healthcare
- Human resource management
- Human resource management issues in innovation
- Innovation in services, logistics and supply chain management
- Intellectual property and knowledge management
- Key technologies in the 21st century (nano-, bio-, ICT technology)
- Managing collaboration
- Marketing
- Management information systems
- Project management
- Technological innovation, product or industrial innovation
- Technology or innovation of multinational corporations, regional or organizational innovation
- Best practices in particular industries
- Other relevant topics

Presentation

- Oral(English)
- Oral(Mandarin)
- Poster

Organizer & Sponsor

Society for Innovation in Management (SIIM)

Department of Business Administration, National Taipei University

Conference Website

<http://iam2014w.conf-online.org>

Best Paper Award

About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers will be announced at conference.

Publication Opportunities

All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.

The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJiM)
- International Journal of Applied Evolutionary Computation (IAEC; listed in INSPEC) (DOI: 10.4018/IAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJiEM) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

Important Dates

- Deadline for Early Bird Discount: Sep. 16, 2013
- Deadline for submitting papers: Oct. 28, 2013
- Notification of acceptance: 14 days after Submission
- Conference dates: Jan. 20 - 23, 2014

Conference Officers

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Conference Fee

1. The registration fee of the IAM2014 Winter conference is US\$400. If you Submission the paper on or before September 16, 2013, you can get discount US\$50. The registration fee is included 12 or less pages and US\$10 per additional page. .
2. You will be charged extra US\$50, if you choose oral presentation in Mandarin. .
3. In case that the paper is multi-authored and more than one author would like to participate in the conference, each author needs to make registration and pay the registration fee separately; US\$350 for each paper submitted on or before

September 16, 2013, and US\$400 on or after September 17, 2013. .

4. The registration fee covers one's attendance, documentation, the lunches, and refreshments etc., but does not include hotel accommodations.

Please go to the conference website <http://iam2014w.conf-online.org> and log in the system to register. You will find some methods are provided for your convenience to pay your registration fee.

Refund Policy

Once you complete the payment procedure for registration fee, you will receive the acceptance letter and official receipt. Registration fee for the International Conference on Innovation and Management (IAM) is non-refundable.

Paper Format

The IAM2014 Winter accepts full papers only. Paper format is available at the website <http://iam2014w.conf-online.org>. The submission should be done via website <http://iam2014w.conf-online.org>.

More Details

Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at iam2014w@conf-online.org.